

Moore Consulting Agency LLC  
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**Chiriga T. Moore**  
*Updated February, 2024*

Zoe Moore, Strategic EDI Consultant  
Moore Consulting Agency

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**Company Name** - Moore Consulting Agency

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**DBA-** #GrowwithZomo

**Phone number** - 404.585.8294



[HIGH RESOLUTION PHOTO](#)  
ADDITIONAL IMAGES

### **Buzz Bio 10**

Zoe Moore is a Strategic Equity, Diversity & Inclusion consultant that holds leaders accountable to their expressed commitment to measurable and sustainable growth that results in supplier diversity, cultural competence, inclusive policies and equitable practices across the business ecosystem.

### **Short Bio 100**

A Strategic Equity, Diversity & Inclusion Consultant, Zoe Moore is challenging the status quo across the hospitality, events and tourism industries. She is using her platforms to educate leaders about supplier diversity, inclusive organizational culture and diverse representation in leadership.

Zoe Moore resides in Smyrna, GA with her 19-year-old son, Jourden Moore of JEM Innovations. She loves homemade chocolate chip cookies, photography and traveling.

### **Long Bio 1000**

Honorably discharged from the United States Army following 12 years of service, Chiriga Moore, affectionately known as Zoe (pronounced ZOH) completed an M.S. in

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Hospitality, Recreation and Tourism and then started an event planning company in Oakland, CA.

Learning that Diversity, Equity & Inclusion (DEI) were not prioritized in the hospitality, events and tourism industries, she became an advocate to help spark dialogue and strategic action in the areas of supplier diversity, inclusive organizational culture and diverse representation in leadership.

Initially, spearheading the formation of an Inclusion & Diversity committee with MPI's Northern California Chapter, she decided to become a Certified Diversity Professional (CDP) to deepen her knowledge and place the focus on equity as a strategy. Having dissolved her company, LB Alliance due to COVID-19, she became the co-founder of Moore Consulting Agency LLC. Doing business as Grow with Zomo she is helping leaders GROW while they develop their equity, diversity and inclusion strategies from INSIGHT to IMPLEMENTATION. Her services include but are not limited to speaking, authoring articles, online educational courses, dialogue facilitation, organizational assessments and strategic consulting.

The past co-chair for MPI's 2020 & 2021 Global Diversity, Equity & Inclusion Advisory Committee, Zoe is committed to holding industry leaders accountable to their expressed commitment to measurable and sustainable growth. She continues to serve as a volunteer across several organizations that keep her actively engaged.

Zoe is a contributing writer to Meetings Today, The Meeting Professional and popular industry publications along with Unsolicited Advice on LinkedIn. She resides in Smyrna, GA with her 19 year old son, Jourden Moore of JEM Innovations. She loves homemade chocolate chip cookies, photography, and traveling.