

A Guide to Social Sustainability & Inclusive Event Design



8 practical insights to develop actionable and measurable strategies that drive meaningful impact

1 SDG Alignment

Ensure your event objectives contribute to global priorities like reduced inequalities, quality education, climate action and gender equality.

10 REDUCED INEQUALITIES



2 Human-Centered

Adopt a human-centered approach to enhance well-being, dietary awareness, and mental health.

3 GOOD HEALTH AND WELL-BEING



3 Diverse Programming

Promote equity in event programming through diversity of speakers, vendors, content, music and staff to break barriers that intentionally amplify marginalized voices.

4 QUALITY EDUCATION



4 Universal Access

Enable participation for people with physical, cognitive and economic disabilities. Designing for the most marginalized groups ensures universal accessibility.

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



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5 Sustainable Practices

Minimize waste, reduce carbon footprints, and encourage responsible utilization by integrating sustainable practices.

13 CLIMATE ACTION



6 Community Engagement

Engage local communities and advocacy groups to strengthen social cohesion, support capacity building to and address inequalities.

11 SUSTAINABLE CITIES AND COMMUNITIES



7 Equity Training

Equip stakeholders, clients and staff with skills to promote equity and inclusion, empowering them to advocate for these principles.

17 PARTNERSHIPS FOR THE GOALS



8 Impact Measurement

Measure and report impact to foster accountability, strengthen partnerships, and ensure transparent progress.

8 DECENT WORK AND ECONOMIC GROWTH

